CRITICAL NUMBERS

BIZOSOPHY

| Sales | Last Year | Budget | Actual |
|---------------|-----------|--------|--------|
| Sales | | | |
| Cost of Goods | | | |
| Gross Profit | | | |

| Rent / Mortgage | Budget | Actual |
|-----------------|--------|--------|
| Building | | |
| Other | | |
| Total | | |

| \$ Amount |
|-----------|
| |
| |
| |
| otal |
| |

| Payroll | Last Month | This Month |
|---------|-------------------|-------------------|
| Week 1 | | |
| Week 2 | | |
| Week 3 | | |
| Week 4 | | |
| Week 5 | | |
| Total | | |

Budget

Actual

Expenses

| Gross Profit | Budget | Actual | Difference |
|---------------------|--------|--------|------------|
| Gross Profit | | | |
| Payroll (-) | | | |
| Rent (-) | | | |
| Expenses (-) | | | |
| Other (-) | | | |
| Profit or Loss | | | |

| | |
|--|------|
| | |

Total Non Vendor

| Strategic Indicators | \$ Totals |
|---------------------------------------|-----------|
| Cash Start | |
| Cash End | |
| Bank Line Start | |
| Bank Line End | |
| Inventory Start | |
| Inventory End | |
| A/R Start | |
| A/R End | |
| A/P Start | |
| A/P End | |
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| Notes: | | | |
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